



# We heard you want content that sells

www.cinq.com

## Stuff like...

## 2025

## this

Click here for full campaign







## and this

## FUEL YOUR FAST



3 OZ 85% LEAN GROUND BEEF COOKED = 20G PROTEIN



30Z BONELESS PORK CHOP. **BROILED = 23G PROTEIN** 





**3 OZ BONELESS CHICKEN** 

BREAST, GRILLED =

**24G PROTEIN** 

**BOOST HIGH PROTEIN** 





#### boostnutrition.tt



boostnutrition.tt Fasting from meat this Lent? (2) To fill significant protein gaps in your diet, Boost High Protein is the top choice! 🗣

lt's recommended to divide your overall protein intake across meals and snacks throughout the day. This equates to roughly 20-35g per meal depending on your individual needs.

One serving of Boost High Protein provides 20g of high-quality protein 😨 That's enough for a between-meal snack or to supplement into your daily meals! of

Here's how we match up against common meat protein sources

#BoostNutrition #ProteinSupplement #ProteinDrink #LentFasting #IntermittentFasting #Lent #Easter

\*Boost is not a meal replacement but an excellent choice to include into diets to meet daily nutritional needs.



jonettacharles Thanks for this!!

10h 1 like Reply

View insights

Ad scheduled









8 likes

12 hours ago



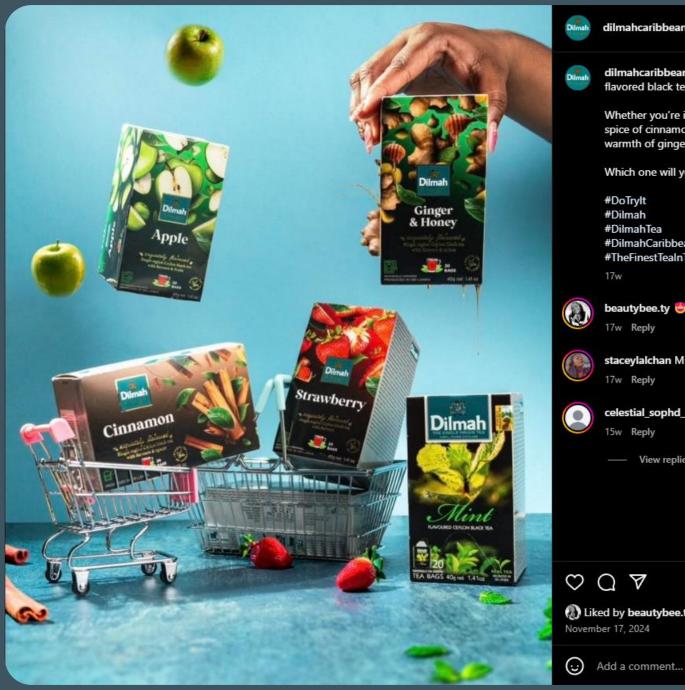
Add a comment...

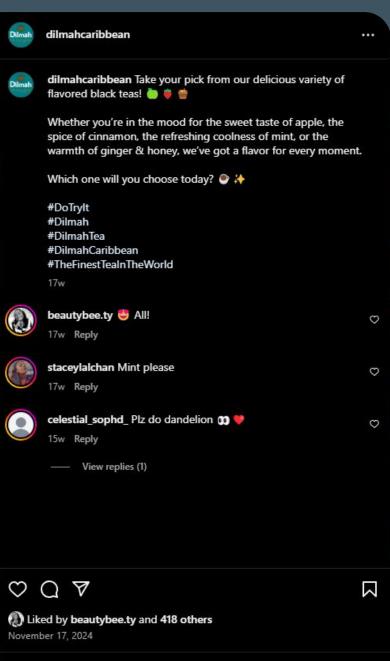
Post





# this too

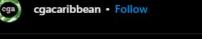




Post

# Nariel

also, this



cgacaribbean Bringing the taste of the islands straight to your kitchen! \*\*

Cooking up island flavors with the rich, natural taste of Nariel
Coconut Cooking Oil, made right here in the Caribbean by CGA!

Perfect for adding that authentic touch to every meal!

Available at all major supermarkets III

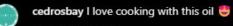
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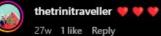
#coconut #caribbean #organicfood #foodblog #foodblogger #foodfindstrinidad #eatclean #organic #supportlocal #nutrition #trinidad #islandlife #veganfood #plantbased #glutenfree #healthy #freshfood #trinidadandtobago #trinifood #caribbeanfood #coconutoil #vegan #superfoods #onthetable #foodartofficial #storyofmytable #foodblogeats #food4thought #cleaneating #foodforfoodies

27w



27w 3 likes Reply

View replies (1)



ghislaineagostini The best





September 6, 2024

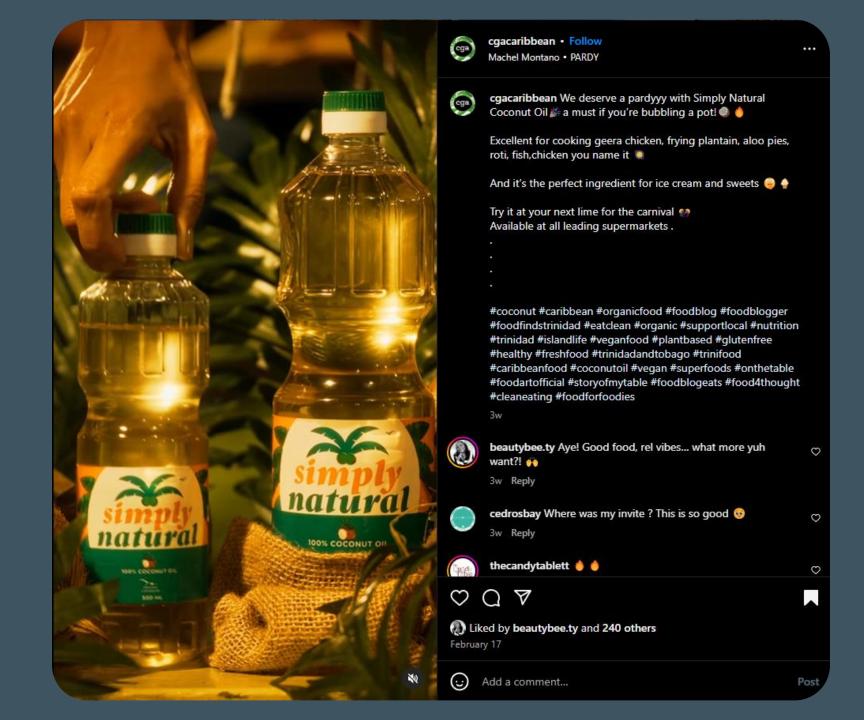


Add a comment...

Post

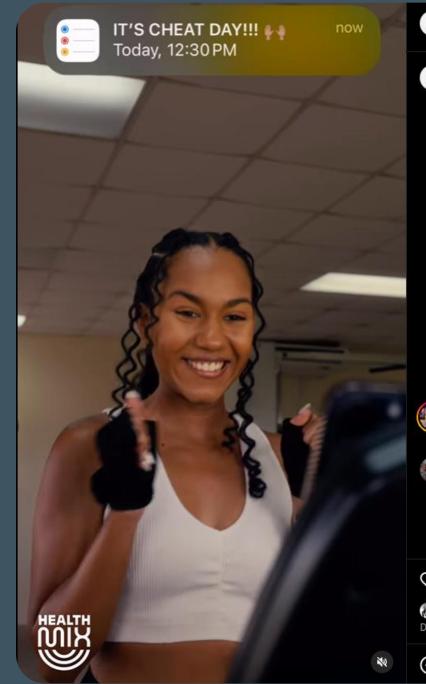
## and of course, video like this

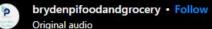
View on Instagram

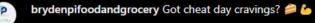


## and this.

**View on Instagram** 







Take a break from the grind and treat yourself to a delicious mug cake in just 1 minute!

Our 1-Minute Health Mix Mug Cake is made with whole wheat flour, free from artificial flavors, and ready in only 70 seconds.

Just add milk, microwave, and indulge in a guilt-free dessert that's as quick as your hustle!

Perfect for those gym-to-treat moments when you need a little sweetness to power your day.

- Ready in 1 minute
- Guilt-free, wholesome ingredients
- Just add milk
- Microwave-friendly

#CheatDayApproved #HealthyIndulgence #1MinuteDessert #TreatYourself #WholesomeSnack #HealthMix

4w



14w 2 likes Reply

nandanie86 I'm trying to find this mix 😩

14w Reply



Liked by beautybee.ty and 115 others

December 7, 2024



Add a comment...

## You've developed a brilliant product.

Because:

Now you need to sell it to people so that they understand it and buy it.

We'll help you create sales content: ads, offers, pitches, demos and videos.

Let's help you sell





Goal:

To help you present your product so that it's easy to understand, because confused people don't



## So, here's a diagram.

Let's make your value obvious and access to your product as simple as possible.

Then let's make your price clear and reduce as much risk for your customer so they feel comfortable buying from you.

We'll help you with clarity because sales is how we enable people to buy.

Value

obvious

Access

simple

Price

clear

**Easy** 

Risk

low

# We specialize in consumer products

While we work mostly in the food industry, we have a wealth of experience with tourism, financial, entertainment and technology products as well.

# Here's how we create content for you:

# Step 01 Workshops

We learn as much as we can about you, your industry and your product.

This is done with you in a fun session where we ask very strange questions that ignite unusual ideas about your brand and what you really want to say to the world.





WORKSHOP

## Score Card

We'll show you how to:

- **Diagnose correctly**
- Do more accurate research
- Measure everything
- **Optimize better**

We begin with research to ensure we're solving the right problems. We audit existing sales data, gather insights and assign a score that provides a common language for improvement. That score guides us in pinpointing areas to optimize and drive smarter growth.





WORKSHOP

## Strategy Blocks

We'll show you how to:

- **Define the customer journey**
- **Develop your offer**
- See your ideas
- **Understand how to scale**

Build, experiment, and connect your campaign ideas visually. We'll map your funnels and processes, recommend CRM and marketing technology, then identify key tasks to automate. This approach streamlines operations, and drives measurable growth.





WORKSHOP

## Content **Machine**

We'll show you how to:

- **Create and distribute content**
- Find clarity
- Find your stage presence
- **Build your brand**

Learn how to generate unlimited ideas and create consistent content. Access our writing prompts, scenarios and guides to help you work smarter. We develop your sales scripts, pitch decks, videos, and brand templates so you're always ready to go.

## Step 02

## Campaigns

We have the best sales consultants, designers, writers, photographers and video producers.

We've also built our own product photography studio to keep all aspects of our campaigns in-house.





SERVICE

## Lead generation campaigns

We will:

- **Develop your offer**
- Write your campaign copy
- **Design your visuals**

Attract and capture potential customers through ads, content and lead magnets, measured by Cost Per Lead and conversion rates.





SERVICE

## **Multichannel** sales campaigns

We will:

- **Contact your leads**
- **Automate your campaigns**
- Track your data

Convert leads into customers through follow-ups, sales calls, and promotions, measured by revenue and conversion rates.





SERVICE

## Sales playbook development

We will:

- **Develop your process**
- Write your scripts
- **Design your brand assets**

Create a structured guide with processes, scripts, and strategies to standardize sales efforts and improve conversion rates.











## **Platforms**

#### A note on platforms:

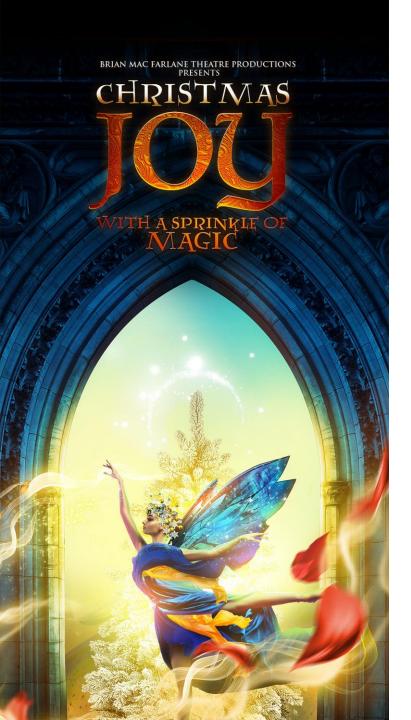
The technology that powers them changes every day. Best practices become obsolete by the week, especially with the rate of change that AI is inducing. To balance this, we focus on the structure of information. All marketing technology follows the same information structure. Once your information is organized into proper campaign, ad group and product detail structures, your ads will work on any platform. Your reports also come out much cleaner and your insights go much deeper.

# Now here's some more work that we're proud of



















## Pricing Pricing

# Recommended packages

## Full-Service Social \$12,000/TTD month

- \$1500 TTD ad spend\*
- 10 posts: 8 static + 2 thirty-second product reels
- Score Card, Strategy Blocks and Content Machine workshops
- Monthly content calendar
- Monthly content strategy review
- Monthly performance report
- Daily community engagement: responding to DMs and comments

**Get started** 

#### Who This Is For:

This service is for companies with large marketing campaigns. We usually work with brand managers who have a quarterly marketing strategy and need to outsource their social media content.

#### **Available Add-Ons:**

Full video production

From \$3000 TTD

#### **Landing pages**

From \$7720 TTD



## **Full-Service Google Ads** \$12,000/TTD month

- \$1500 TTD ad spend\*
- 10 posts: 8 static + 2 thirty-second product reels
- Score Card, Strategy Blocks and Content Machine workshop
- Monthly content calendar
- Monthly content strategy review
- Monthly performance report
- Daily community engagement: responding to DMs and comments

**Get started** 

#### Who This Is For:

This service is for companies with large marketing campaigns. We usually work with brand managers who have a quarterly marketing strategy and need outsource their social media content.

#### **Available Add-Ons:**

#### Full video production

From \$3000 TTD

### Landing pages

From \$2500 TTD



## Consulting \$7,500/TTD month

- •Weekly Strategy Check-Ins (1-Hour Calls): to assess progress, refine goals, and optimize execution.
- Score Card, Strategy Blocks and Content Machine workshops
- •Sales Playbook Development: Structured documentation of sales processes, scripts, and best practices tailored to you.
- •Sales Funnel Optimization: To identify inefficiencies and improve lead nurturing, conversion rates, and automation workflows.
- •**High-Performance Copywriting**: Sales-driven content, including ad copy, captions and emails, optimized for engagement and conversion.
- •CRM & Automation Advisory: Recommendations on tools, integrations, and workflow automation to streamline sales and marketing operations.

**Get started** 

To provide ongoing support and strategic guidance, we offer a structured consulting package. This package is ideal for businesses that need expert guidance on sales, marketing, and automation without committing to large, one-time projects.

#### Who This Is For:

This package is designed for SMEs, startups, and growing B2B businesses that need an experienced consultant to refine and scale their sales and marketing efforts with data-driven automation and high-impact content.

## **Custom**

## **Contact us**

Get a service package tailored exclusively to you

**Contact us** 

## Other services

Service	Description	Fee TTD	Time
Logo	Crafting a unique and memorable visual identity for your brand.	5,100.00	2 weeks
Identity Design Package	Comprehensive branding, including logo, colors, and typography for a cohesive look.	16,320.00	8 weeks
Landing Page	High-converting, visually engaging web pages tailored to your audience.	7,720.00	1 week
Signage	Attention-grabbing visuals for indoor and outdoor signage.	2,040.00	lweek
T-shirt/Apparel	Custom designs to turn apparel into a statement.	544.00	lweek
Google Display Ad Set (6 ads)	Creating  ad  banners  to  drive  traffic  and  boost  conversions  across  the  Google  Display  Network.	2,040.00	lweek
Flyer/Brochure/Poster	Eye-catching print materials that communicate your message effectively.	1,632.00	lweek
Presentation (PowerPoint)	Polished slides that make your ideas shine. (10-20 slides)	2,040.00	2 weeks
Product Photography (per image)	High-quality images showcasing your products with style.	272.00	2 weeks
Social Media Post (single)	Engaging, ready-to-post visual and copy for your platforms.	544.00	lweek
Social Media Content (15 static pieces)	Engaging, ready-to-post visual and copy for your platforms.	4,760.00	2 weeks
Social Media Content (30 static pieces)	A full month's worth of compelling, on-brand social media content.	8,160.00	3 weeks
Monthly Design Subscription	Unlimited design requests delivered 1 at a time to keep your brand fresh and consistent.	10,200.00	Ongoing
Article Writing	$Crafting\ compelling, well-researched\ content\ to\ inform,\ engage,\ and\ inspire\ your\ audience.$	1,020.00	lweek

## For the humans

# The big why

#### **WE DO THIS:**

## To empower people

Every gift should be developed uniquely. We're here to help, to guide and to give you the room to grow in your business, your own way.

## To bring clarity

Forget the jargon. We will always communicate with simple language and easy stories. Sometimes you just need someone to listen. We're here.

## To push technology

It's an amazing time to be alive, but keeping up with the developments in technology can be overwhelming. We're here to do that for you and guide you along the way.

# Help them get to know you.

Smarter sales content. Workshop based consulting.

